



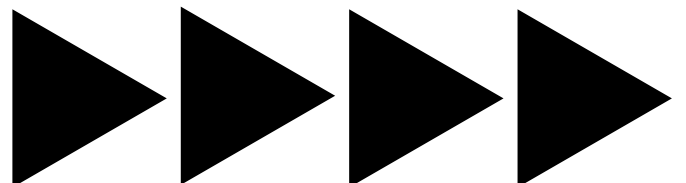
"We need to rewild
our natural habitats"

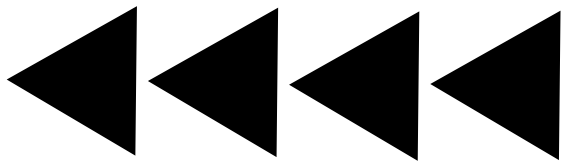
David Attenborough

DESERVE TO BLOOM

AN ELECTRIFYING SHORT
FILM AND INTERACTIVE
WEBSITE TO SUPPORT
HEAL REWILDING

heal nature | heal the land | heal ourselves





WHY AND WHO

The Deserve To Bloom film is a moving and poetic vision of hope linked to a unique interactive website where people will donate and then share. The goal is to raise £1 million to help Heal buy its foundation site in the south of England

HEAL

REWILDING CHARITY

Heal's mission is to create a rewilding site in every English county, for nature recovery, climate change action and wellbeing, with visitor and education facilities, not for profit but for wild things and all of us.

www.healrewilding.org.uk

ROBBIE SLOAN

AWARD-WINNING FILM DIRECTOR

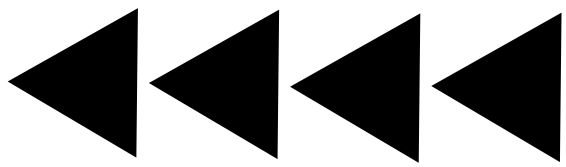
Robbie was born and raised in the Scottish countryside where temperate rainforests still survive. His family home was enveloped in a cornucopia of wildness. He's always had a strong bond with nature; it's in his blood.

www.robbiesloan.com

SAFIYA KAMARIA KINSHASA

PERFORMANCE ARTIST

Multi-award winning spoken word & dance artist Safiya will perform as 'Mother Nature incarnate' to an original music score. Through her original words and movement, she will convey Mother Nature's feelings towards humankind's senseless destruction of the natural world and show her resilience and hope, concluding in a magical call to action.



SUPPORTER PACKAGES

2 X £50,000

HIGH-LEVEL PACKAGES

FILM + INTERACTIVE WEBSITE

Personal or company recognition in the end credits

Choice of personalised habitat within the interactive website

Invitation to the film premiere (in-person if Covid allows or online)

After-premiere event (in-person if Covid allows or online)

Invitation to the film shoot (Somerset, date TBC)

Exclusive behind-the-scenes session with the director (in-person if Covid allows or online)

Deserve To Bloom mugs and t-shirts, printed with an animal of your choice

HEAL SITE + HEAL WEBSITE

An acre of land (63m x 63m) on the Heal site in your name

Exclusive access to your area of land once a year

Personal or company recognition in the Deserve To Bloom sponsors section of the supporters' board in the visitor area

Invitation to the site launch event and after-party with special guests (Covid-19 dependent)

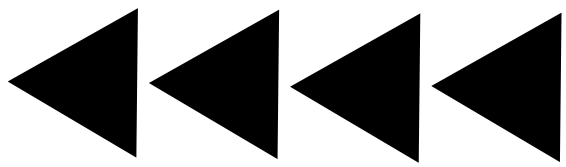
Balloon ride for four people

An exclusive hosted day at the site for you and up to ten family or friends

Drone pilot experiences on the hosted day

Personal or company recognition on the Deserve To Bloom project page of the Heal website

Signed copy of the special Heal 3x3 illustration



SUPPORTER PACKAGES

2 X £25,000

MID-LEVEL PACKAGES

FILM + INTERACTIVE WEBSITE

Personal or company recognition in the end credits

Choice of personalised habitat within the interactive website

Invitation to the film premiere (in-person if Covid allows or online)

Invitation to the film shoot (Somerset, date TBC)

Deserve To Bloom mugs and t-shirts, printed with an animal of your choice

HEAL SITE + HEAL WEBSITE

Half an acre of land (45m x 45m) on the Heal site in your name

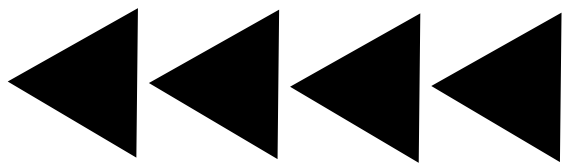
Exclusive access to your area of land once a year

Personal or company recognition in the Deserve To Bloom sponsors section of the supporters' board in the visitor area

Invitation to the site launch event and after-party with special guests (Covid-19 dependent)

Personal or company recognition on the Deserve To Bloom project page of the Heal website

Signed copy of the special Heal 3x3 illustration



SUPPORTER PACKAGES

4 X £5,000

ENTRY-LEVEL PACKAGES

FILM + INTERACTIVE WEBSITE

Personal or company recognition in the end credits

Invitation to the film premiere (in-person if Covid allows or online)

Deserve To Bloom mugs and t-shirts

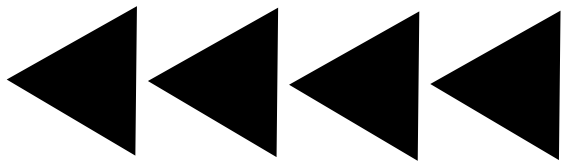
HEAL SITE + HEAL WEBSITE

400 sq m (20m x 20m) of land on the Heal site in your name

Exclusive access to your area of land once a year

Invitation to the site launch event and after-party with special guests (Covid-19 dependent)

Personal or company recognition on the Deserve To Bloom project page of the Heal website



SUPPORTER PACKAGES

5 X £2,000

SUPPORTER PACKAGES

FILM + INTERACTIVE WEBSITE

Invitation to the film premiere (in-person if Covid allows or online)

Deserve To Bloom mug and t-shirt

HEAL SITE + HEAL WEBSITE

9m x 9m of land on the Heal site

Invitation to the site launch event and after-party with special guests (Covid-19 dependent)

Personal or company recognition on the Deserve To Bloom project page of the Heal website